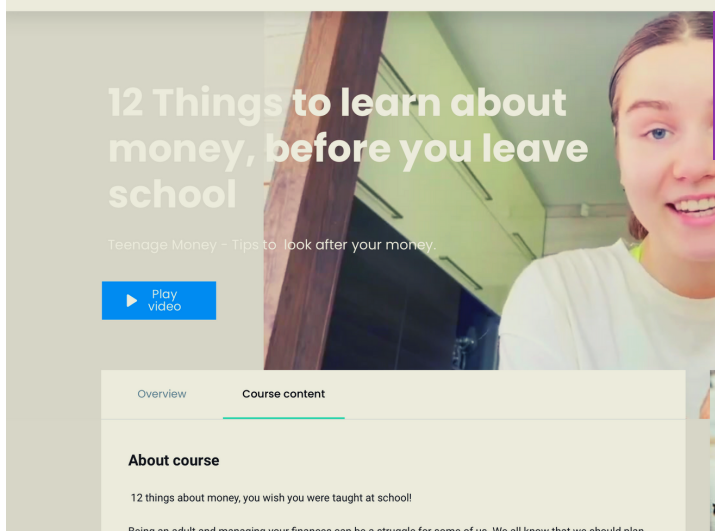


BMONEY WIZE

Making Managing money "Child's Play" *Annual Report 2021*

Teenager Money

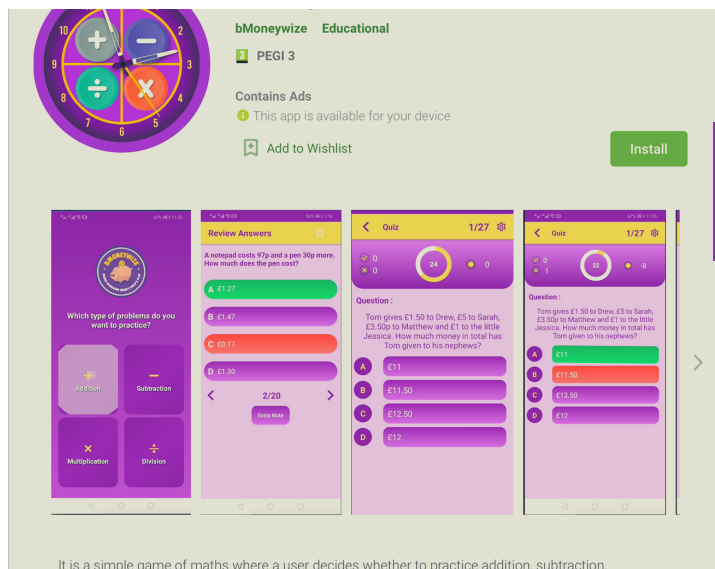


TEENAGERMONEY.COM IS BORN

In the midst of the COVID 19 Lockdown. We pivoted our offerings a little and developed a few digital products. Our first paid online course is called teenagemoney.com

MONEY MATH APPS

We went further. We launched Money Maths and Money Math Apps on the Google and Apple App stores. Players are presented with quiz questions that make the player connect maths with real-life scenarios.

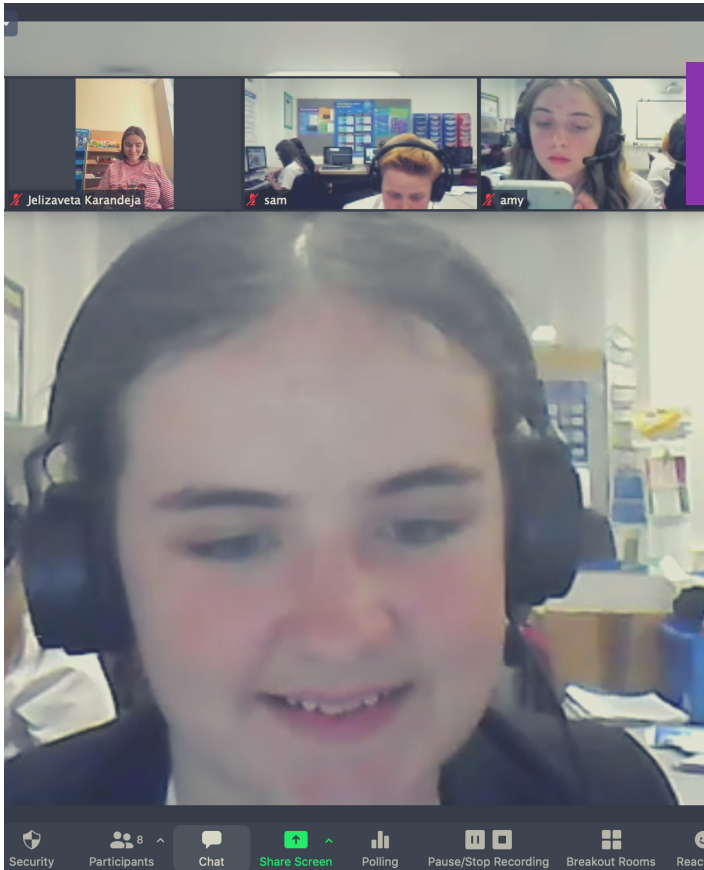


TOO TRENDY!

To give Money Math a different spin, we designed a colourful pane with answer prompts. This free app presents a screen where the player can pre-select the timing and frequency of the questions.

SHOW STOPPER

We launched an online bMoney Wize ambassador training. It was a bit 'tricky' at first but we soon engaged some impressionable students in Newcastle. Their task was to trial our money course and math apps and promote them to their peers. We aim to continue to run these training sessions in the new year and are taking school bookings now.



AWARDS IN

A little surprise came in as an encouragement to keep creating ways to teach maths, in a fun way. We were awarded for being London's most innovative numeracy solutions provider



bMoney Wize Ltd
Most Innovative Numeracy
Solutions Provider - London



INTO HISTORY

Our Founder Arinola Araba entered the Black History Books. She was named a Black Hero for her invention of the bMoney Wize board game. It was created to inspire parents, educators to use real-life scenarios to talk about money.



IN THE COMMUNITY

We received a small award from the National Lottery. It was to create an initiative to bring community people together. Out of a group of about 25 people, 8 women stepped up and wrote an anthology - Keep Walking. They shared stories about how the lockdown had brought some changes to their lives! It is now available on Kindle and Paperback; on Amazon.

THANK YOU...

We have 1 employee, 5 board members. We also signed up to take part in the Talk Money Week to help encourage families to talk about money, in fun and creative ways. We would like to thank ASTER, ELBA, VISA, EY, PWC.

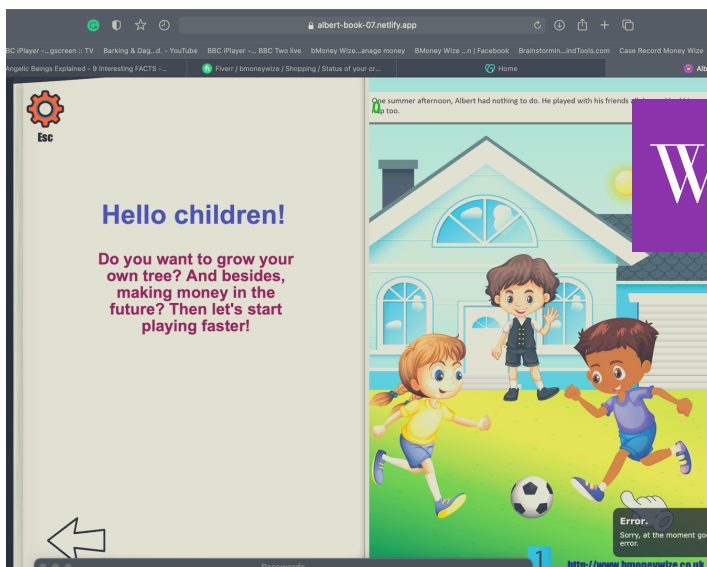
Dr Arinola Araba MBBS MSc of bMoneywise Invites you to attend a FREE bMoneywise virtual session

Date: Wednesday 10th November 2021 - Time: 11:00—12:00

Money tips at your fingertips will cover:

- budgeting tips - make your money work harder - dealing with debt

Book your place by emailing: admin@bmoneywise.co.uk



WE REACHED >500

Don't let us stop you! If you still have that craving for games and a strong urge to make money online, check out our new web-based game. It is an interactive storybook with opportunities for parents and children to play together! Go here- Albert